



BUBSPA



MEMORANDUM OF UNDERSTANDING

BETWEEN

PARTY A: BULGARIAN UNION OF BALNEOLOGY AND SPA TOURISM

PARTY B: VIET NAM TOURISM ASSOCIATION

Today, 25 November, 2024, **PARTY A** and **Party B** wishing to develop and strengthen the cooperation between the **REPUBLIC OF BULGARIA** and **THE SOCIALIST REPUBLIC OF VIET NAM** in the field of tourism, have agreed to sign a Memorandum of Understanding.

PARTY A and **PARTY B**, guided by the intent to develop and strengthen cooperation between the two countries in the field of tourism, based on the principle of friendly cooperation, equality, in accordance with the functions and tasks of each party, according to the provisions of law and mutual benefit, have agreed on the following:

1. Exchange of experience and know-how in the field of tourism.
2. Tourism mutual promotion of resources and other aspects to strengthen cooperation.
3. Push up Tourism Marketing and Promotion between two countries, including participating in tourism events, exchange FAM trips - tour operators and influencers, organize trips for KOLs to each country.
4. Facilitate tourist flows between two countries and a third country.
5. Facilitate exchange of Education and Training Institutes, vocational school and hiring Vietnam Tourism Labor resource for professional development, Vietnamese students working and internship in Bulgaria.
6. This Memorandum represents a non-binding statement and does not constitute a binding and legally enforceable obligation with respect to the subject matter described herein.

The Memorandum of Understanding will take effect upon its signing, and the specific activities and conditions will be specified in additional agreements.

Done in Ha Noi on November, 25th, 2024, duplicate in English.

FOR VIET NAM TOURISM ASSOCIATION

**MRS. CAO THI NGOC LAN
STANDING-VICE CHAIRMAN**

**FOR BULGARIAN UNION OF BALNEOLOGY
AND SPA TOURISM**

**MR. ZHIVKO IVANOV
VICE-PRESIDENT**